

FOUR AMAZING BENEFITS OF CHAMBER EVENT SPONSORSHIP

As you plan your promotions/advertising budget for 2023, please consider sponsoring a West Hawaii Filipino Chamber of Commerce event! Through the generosity of our members, we offer events both our membership and the general public. Sponsoring an event has several benefits for your business:

- 1. Increase Brand Visibility:** Put your brand in front of large audiences! You can increase your brand visibility through sponsor benefits, which include:
 - Recognition on event signage.
 - Recognition on all pre & post-event marketing/communication materials.
 - Recognition on event merchandise.
- 2. Business Exposure through Community Goodwill:** Customers and clients trust brands that care about investing in their community. Community involvement will set your business apart, and create an incentive for the community to support your business over the competition.
- 3. Grow Your Business Relationships:** Grow your network connections through sponsor benefits which may, depending on the event, include:
 - Opportunity to introduce keynote or invited speakers.
 - Opportunity to moderate or present a panel discussion.
 - Opportunity to provide promotional products and/or brochures detailing your business to attendees.
- 4. Efficiently Generate New Leads:** Not only do Chamber events connect you with a compatible customer base, they also allow you to show the "human side" of your business. By sponsoring and attending, you can interact with potential customers, learn about their needs, promote your products, and build a strong contact list.



HAVE QUESTIONS?

Our staff is here to help! Give us a call at (808)357-2388 or email info@whfcc.org



Dylan Andrion
President



Dr. Jasmine Esguerra, DC
Vice-President



Chamber Event Sponsor/Host

To sponsor a chamber event, an application and fee will be filed with the chamber offices for approval.

- Sponsorship fee is \$300 and is nonrefundable (*waived for first time sponsors*).
- Sponsorship fee must be paid in full at time of application or desired date is not secured, no exceptions.
- Sponsoring an event is available only to current chamber members.
- Sponsorships are assigned on a first-come, first-served basis. If necessary, a waiting list will be developed.
- One business or a group of businesses may “co-sponsor” the event.
- The sponsor/host shall hold the chamber harmless from and defend the chamber against any and all claims, actions, suits, proceedings, costs, expenses, damages and liabilities, including but not limited to attorney’s fees, arising out of, connected with, or resulting from the event, unless the same arise from, are connected with or result from the negligent acts or omissions on part of the chamber.

Sponsor/Host Responsibilities

- The sponsor will finance the cost of the event and be responsible for developing the program. Food, drink, education and entertainment costs may be shared by co-sponsors, but the primary sponsor/host assumes the overall financial responsibility for the event.
- If a liquor license is needed for the event, it is the responsibility of the sponsor/host to secure. The license must be in-hand prior to the event.
- The sponsor/host is required to secure a door prize for the event. Door prizes should have a minimum value of \$25.00. Door prize description should be provided to the chamber prior to the event so it can be included in marketing.
- The sponsor/host is responsible for providing one tables to be used for registration at the event.
- If tours are being conducted at the event, they are to be scheduled after the general announcements and prior to dinner/main program.

Chamber Responsibilities

- The chamber will advertise the event in the Chamber of Commerce E-News at no cost. This will consist of a photo, article, and a listing on the calendar of events.
- The chamber will advertise the event on its website and all digital platforms.
- The chamber will create and publish a press release to all major county newspapers.

- A representative from the chamber will meet with the sponsor/host prior to the event to view the facilities, discuss the event and to answer any questions.
 - On the day of the event, a chamber representative will arrive 45-60 minutes prior to make sure everything is in place and the event set-up is completed.
 - A chamber representative makes the general announcements and/or welcome, then introduces the sponsor/host. This is their opportunity to speak to the attendees and promote their business.
 - Door prizes are drawn to conclude the evening. Winners are drawn from the business cards that have been collected at the registration table and winner must be present to win.
 - Chamber staff will provide a copy of registration sheet collected at event so that the sponsor/host may use it for future marketing purposes.
 - Please note when completing the application, Chamber of Commerce staff cannot guarantee you will be given month preferred but will do everything they can to accommodate your schedule preferences.
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Chamber Event Sponsor/Host Application

Name of Business: _____

Co-Sponsors (if any): _____

Contact Person: _____

Phone: _____ Email: _____

Location of Event: _____

Date/Time of Event: Tuesday, April 25, 2023 530pm-7pm

Event Title: Chamber Launch Celebration Dinner

Special Program/Tour/Entertainment (if any):

I agree to the policies, procedures, and guidelines as written.

Signature of Sponsor

Date

Signature of Chamber President/Vice-President

Date